

Diversitechy Career Fair 2018

What is Diversitechy Career Fair?

The Diversitechy Career Fair aims to create a space for local tech sector employers and under-represented candidates to connect with each other. While the event is open to everyone, the goal is to highlight an untapped pool of talent that Victoria has to offer.

During the event there will be individual speakers and moderated panels highlighting strategies and best practices for diversity and employment practices in the tech industry.

To bring in a diverse group of attendees, we are working with various organizations such as the Inter-Cultural Association and the Vancouver Island Immigration and Refugee Society.

Who are we?

Diversitechy is a group of developers, people operations, marketers, technical writers, and diversity enthusiasts from the Victoria tech community. This group evolved from discussions in the YYJ Tech Slack group about diversity and what we can do to improve inclusion and accessibility in tech. We are gaining momentum with Diversitechy by making space for conversations around diversity within the Victoria tech scene.

When and where?

The current working date is set for Saturday November 17th, 2018, from 8am to 5pm. We are currently looking for a venue: either a conference centre or a hotel in the downtown area.

Why should you sponsor us?

In sponsoring the Diversitechy Career Fair, you will be a frontrunner in promoting diversity within the Victoria tech community. This event will be advertised to professionals and leadership teams in local tech companies, and the resources produced from this event will touch hundreds of tech professionals in Victoria.

Your sponsorship will make it possible for hundreds of professionals to come together as a community and start building a future where tech in Victoria includes everyone.



Available Sponsorship Packages

	Platinum (3) \$400	Gold (5) \$300	Silver (10) \$200
Registration - Company stickers at registration* - Logo on the event banners	✓ ✓	✓	✓
Event Presence - Booth at the fair - Thank you at opening and closing Reception - Banner in speaker room - Guaranteed spot on discussion panel	✓ ✓ ✓ ✓	✓ ✓	✓
Pre-Event Marketing - Company logo on diversitechy website, linked to your website or careers page - Company logo included in pre-event marketing email to registrants - Company logo on event posters	✓ ✓ ✓	✓ ✓	✓
On-site Marketing - Logo on main signage	✓	✓	
Post Event Marketing - Logo included in Post-Event marketing campaign	✓	✓	

*to be provided by sponsor company

Get in Touch

If you have any questions, please feel free to email info@diversitechy.com. You can also find us on the YYJTech Slack group.